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Connecting THE NEW ERA







Cairo International Convention Center, Cairo, Egypt.

# *"The Light of Opportunities"*

## The International Exhibition

for Transportation, Maritime, Logistics, Ports & Shipping



www.pharos-event.com



**Pharos 2015,** The International Conference & Exhibition, was the major meeting point for the international ports, logistics & shipping industries with the region's authorities, destinations, products & services providers with a long term goal of creating win-win situations for all the participants, with more than 500 exhibitors from all over the world in a three days dialogue.

## Special Thanks to our 2015 Sponsors



Egypt embarking on a multibillion dollar investment plan to develop multimodal transportation in the country as it continues to stabilize economically.

Egypt's government is securing greater levels of both foreign and domestic funding for transport mega-projects in order to heighten annual trade volumes and improve overall economic sustainability.

The country is emerging from its five year period of instability with greater drive, clarity and confidence than before, due to the large dynamic investment and public infrastructure construction initiatives being implemented by the Egyptian government.

In the last 24 months, there has been significant investment into the transport sector in the country. Witnessing the inauguration of the Suez Canal expansion project of dredging parallel waterway advantage; which was completed in a record time. In addition, a number of Transportation, Maritime, Logistics, Ports & Shipping development projects, numerous numbers of port expansion projects are due to take place in the coming years.

The need for such ambitious, large-scale projects has never been greater, as the government attempts to correct decades of under-investment in several key public sectors, including (most critically) the transport sector. Not only will these improvements provide greater capacity and higher levels of safety and comfort for Egypt's inhabitants, it will also open up a wider vista of commercial opportunities as Egypt capitalizes on its strategic geographic location as the gateway between Africa, Europe and Asia.

In PHAROS 2017, we intend to bring together all of the major key players in the related sectors to help achieve this long-term economic strategy.

# Exhibitor **Profile**

#### **Multimodal Transportation**

- Maritime Transport.
- Road Transportation.
- River Transportation.

## Shipping & the Maritime Industry

- Building of pleasure and sporting boats.
- Building of ships and floating structures.
- Cargo handling.
- Construction of bridges and tunnels.
- Construction of residential and non-residential buildings.
- Construction of utility projects for fluids.
- Construction of water projects.
- Deck machinery.
- Inland freight water transport.
- Inland passenger water transport.
- Installation of industrial machinery & equipment.
- Manufacture of engines and turbines, vehicle and cycle engines.
- Manufacture of lifting and handling equipment.
- Marine electronics, Navigation.
- Marine propulsion.
- Maritime ports.
- Ocean shipping lines (container transport, roll-on/roll-off transport, bulk cargo, refrigerated cargo, short-sea shipping).
- Oceanography and pollution response.
- Offshore.
- Production of electricity.
- Safety equipment, Clothing.
- Sea and coastal freight water transport. - Sea and coastal passenger water transport.
- Service activities incidental to water transportation.
- Ship agency.
- Ship building.
- Ship fittings.
- Ship management.
- Ship owner.
- Shipyards.
- Statutory Services.
- Support activities for petroleum and natural gas extraction.
- Technical Services.
- Test drilling and boring.
- Warehousing and storage.
- Water collection, treatment and supply.
- Water Waste. - Workboats.





#### Logistics Industry

- Technical testing and analysis.
- Ship's classification societies.
- Transport packaging, load securing.
- Storage, conveying & distribution facilities
- Freight securing.
- Instruments for measuring transport stress.
- Facilities for loading bays and terminals (inter faces between internal & external materials flow).
- Research & Development.
- Road transport companies.
- Forwarding agents.
- Combined transport organizations.
- Inland shipping companies.
- Sea freight services .
- Inland ports.
- Express, parcel, postal and courier services.
- Special deliveries, same-day services.
- Heavy haulage, project cargo.
- Freight centers /Terminal operators.
- Transshipment, warehouse and cargo handling companies.
- Packaging companies.
- Container hire and leasing companies.
- Pallet logistics, loading-equipment suppliers.
- Waste disposal logistics, recycling.
- E-commerce service providers, fulfillment.
- Logistics providers.
- Charter brokers.
- General sales agents.
- Consulting, planning, logistics consulting.
- Organizations, trade associations.
- Banks, insurance companies, customs, customs clearance.
- Leasing and rental companies.
- Personnel leasing/Personnel service.
- Training for careers in transport and logistics.
- Filling-station credit cards, fuels.
- Infrastructure operators.
- Logistics real estate.
- Security services.
- Truck models /Promotional items.
- Trade/Specialty literature.

## Freight-transport Systems

- Road vehicles.
- Combined transport systems.
- Logistic systems for ports and navigation.
- Pipeline transport and power transmission systems.
- Maintenance and repairs.
- Filling-station equipment.
- Security systems.
- Cargo Heating/Transport refrigertion / Cold-chain management



## Visitor Profile

- Investors
- Wholesalers
- Retailers
- Goods Agent
- Government officials & Eminent experts
- Logistics professionals
- Engineering
- Entrepreneur
- Ship owner, Charterers, Brokers
- Refining and Electrical Appliance
- Yacht Brokers & Charters
- Importers & Exporters
- Wholesalers & Retailers
- Yacht Captains
- International Buyer Delegations
- Media Organizations
- Boating Enthusiasts
- Public Authorities
- Tourism Agencies
- Ship chandlers



# Why Exhibit

- Show the international transportation, telecommunication, maritime, ports, logistics and shipping industry what your company has to offer.
- Build network and get new contacts.
- Arrange B2B meetings.
- Lay the groundwork for future agreements and contracts.
- Meet investors and new partners.
- Be visible to the international members of press and enhance company's image internationally.
- Recruit new talents.
- Access to the decision makers & technical specialists in the field.
- Be a part of the leading transportation, telecommunication, maritime, ports, logistics and shipping ameeting place!.









# Why **Visit**

- Check out new technology and innovation at the exhibition.
- Meet customers and contacts.
- See the new companies on the way up.
- Debate the future of the industry at the event conference.
- Attend interesting presentations and discussions.
- Get new insight at the new Technical Sessions.
- Meet your future co-worker.
- Get updated on new markets.
- Access to the decision makers & technical specialists in the field.
- Engage with your industry community locally & globally.

## About **Organizer**

*Pyramids International Group* has been established in 1993 and specialized in organizing, planning and holding all kinds of large-scale international activities, such as exhibitions, tradeshows & conferences.

*Pyramids International Group* is a member of UFI (The Global Association of Exhibition Industry) and an ISO certified company.

It has 6 offices across the world and It organizes over 115 international events annually across Europe, North Africa, The Middle East and Asia. Our events have covered a wide range of nearly 60 different industries such as: (Oil & Gas – Energy & Renewable Energy - Transportation - Ports - Logistics - Shipping -Maritime - Fashion - Leather - Textile - Furniture - Health - Real estate - General trade fairs - Auto show -Building & Construction - Household - Food - Machinery & more.

As a diversified service company, It also offer media services, digital information, consulting services, research capacity and marketing solutions.

In the continuous development of its business, the company has established wide cooperation & interactive relations with the related governmental departments, trade associations, non-governmental organizations & scientific research institutes.

Hence, our database, marketing capacity and business connections help our worldwide international customers do business and to succeed in reaching new markets.

At Pyramids International Group, we pave the way for your business development.

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